



TEAM CAPTAIN SUCCESS PACKET



FAMILIESCN2A FOUNDATION



THANK YOU for stepping up as a Team Captain for the FamilieSCN2A Foundation Warrior Challenge! Your leadership and commitment help drive our mission forward, one step at a time.

Every mile you move, every dollar you raise, and every voice you rally brings us closer to breakthroughs in research, life-changing support programs, and a brighter, better future for individuals and families living with SCN2A-related disorders.



EVENT DETAILS



Who

You! Team Captains are parents, friends, siblings, neighbors, anyone ready to lead a team and make an impact. No experience required—**just heart.**



What

The Warrior Challenge is our largest community fundraising and awareness event. Whether you walk, run, ride, or choose your own challenge you'll help raise funds for critical research, advocacy, and SCN2A family support.



When

The official Warrior Challenge date is the **third weekend of October!** *If that weekend doesn't work for you, feel free to complete your challenge anytime throughout the month of October.



Where

The Warrior Challenge is a virtual event, but we encourage you to bring it to life in your community. Gather your crew for a local walk, ride, or get-together. However you move and wherever you are, you're helping drive progress for the SCN2A community.



Why

SCN2A-related disorders are rare, devastating, and deeply underfunded. Families fight every single day—and every step, every challenge, every dollar moves us closer to better treatments, and one day, a cure.

CAPTAIN ✓ CHECKLIST



REGISTER YOUR TEAM & SET YOUR GOAL

Kick things off by setting a bold fundraising goal for your team. Think about how many people you can rally to walk, run, or ride with you—you'll likely be surprised by how many have been waiting for a way to show their support. Make sure to register your Team and personalize your team page. Please reach out if you need a hand!



SPREAD THE WORD!

Let your community know you're in the Warrior Challenge! Share your team page by email, text, or social media and invite others to **join your team** or donate. Friends and family often make the biggest impact so don't be afraid to ask.



TELL YOUR STORY

Sharing why you're taking on the Warrior Challenge is one of the best ways to inspire support. Add a personal message and photos to your fundraising page and let people know how SCN2A has touched your life and why this matters to you. Your story has power. Use it.



SEEK OUT SPONSORS!

It's easier than you think! Remember, the most successful fundraisers are the ones who aren't afraid to ask. Your passion is powerful so use it to rally your team and make a difference!



GEAR UP

Get ready to represent! Wear your Warrior Challenge gear, rally your team, and show the world what our community can do. Visit our official store for Warrior Challenge gear and stock up on other SCN2A merch:

<https://shop.scn2a.org/>

If you would like a custom team shirt, just let us know!



MAKE BEING PART OF YOUR TEAM FUN

Get creative with your challenge *and* your team. Come up with a fun team name, plan a themed activity, or add a twist that makes it your own. The more fun you have, the more others will want to join in. Prizes anyone?



DON'T FORGET TO THANK YOUR CREW

A quick thank you goes long way, so consider different ways to recognize your team and your donors. Send thank you letters, text or emails to everyone who participates or donates. Showing gratitude will keep your team and donors excited and will encourage everyone to continue supporting the team!



TAKE LOTS OF PHOTOS

On the day of your challenge, take photos! Share your photos on social media with the hashtag #SCN2A #CureSCN2A #WarriorChallenge and let people know WHY you are walking! This is the easiest way to spread awareness through your network!



CONNECT YOUR WARRIOR CHALLENGE TO FACEBOOK FUNDRAISING

BUT FIRST, BE SURE TO REGISTER AND PERSONALIZE YOUR TEAM PAGE!

1

Sign In

Log in to the Warrior Challenge Portal using your username and password.

The screenshot shows the Warrior Challenge Foundation 2025 Sign In page. It features a 'Sign In or Sign Up' dropdown menu, a 'Donate' button, and a 'Sign Up Now' button. There are input fields for Email Address and Password, and a 'Sign In' button. Below the input fields, there are social media icons for Facebook, Google, X, and Apple. A progress bar at the bottom shows a goal of \$250.00 with \$24.00 achieved.

2

Go to Your Dashboard

Once logged in, click on "Connect to Facebook."

The screenshot shows the 'My Fundraising Dashboard' with a progress bar indicating 40% completion. It prompts the user to 'Complete Your Profile: Send a Fundraising Email' and 'Show your support with a Facebook fundraiser'. There are buttons for 'Continue', 'Not Now', and 'Connect to Facebook'.

3

Enter your Team Name & Share your "Why"—let friends and family know why this cause matters to you.

→ Click "[Connect to Facebook](#)"

The screenshot shows the Facebook Fundraising page setup. It prompts the user to 'Tell your story. Then we'll connect your fundraising page to Facebook.' There are input fields for 'Title' and 'Description', and a 'Connect to Facebook' button.

Thank you for taking this step. By sharing your story and connecting your page, you're helping spread awareness and raising vital funds for the SCN2A community.



...AND RAISE \$500 IN 6 DAYS!

DAY 1

Register and kick things off by sponsoring yourself for \$50!

DAY 2

Ask five family members to donate \$20 each. Most will be happy to support a cause close to your heart.

DAY 3

Ask five coworkers to chip in \$10. It's an easy way for them to get involved.

DAY 4

Ask five friends for \$20. Let them know why this matters to you.

DAY 5

Reach out to a local business or community group and ask for a \$100 sponsorship. Many are eager to support meaningful efforts.

DAY 6

Ask your company to sponsor you with a \$100 donation. They may also offer a matching gift.

T-Shirt Designs for YOUR Team

Each year, our Warrior Challenge community comes together in style! Here are the ways to do it!

Standard Design Options

- **1. Warrior Challenge Logo Shirt** – the official event shirt available to everyone.
- **2. Team Name Shirt** – the Warrior Challenge logo plus your team's name.
 - If you'd like this option, please let us know so we can prepare your team's version.

Custom Team Designs

- **3. Get creative** and design your own team shirt! We will get it up on the site for easy order and distribution!
 - **Logos available:** In the portal, you'll find downloadable logos.
 - **Requirements:** Your design ***must incorporate either the Warrior Challenge logo or the FamilieSCN2A Foundation logo.***
 - **Format:** Please submit your design in high-resolution PNG format.
 - **Deadline:** All designs (whether you choose Option 2 or create your own) must be sent to our team by **Sept 8** in order to be included in the store ready to ship in time.
 - **Example Provided:** We've included a sample so you can see how a custom design might look.

Tip: Not a designer? No problem! You can sign up for a free Canva account to easily create and share your design with us.

Once you send us your final design, we'll upload it to the Warrior Challenge Store so your team and supporters can order directly.

This way, every team can show their spirit—whether you stick with the classic look or create something uniquely yours!

1



2



3



Submit your designs to
kayla.aughe@scn2a.org

FAQ's

People want to know what they're giving too!

Here are some of the more common questions (& answers to them!)

1. What is SCN2A?

SCN2A is a gene we all have. When it's changed, it can cause disease that may lead to severe, hard-to-treat epilepsy, developmental delays, movement disorders, and/or autism. This is why we refer to it as SCN2A-related disorders (SRDs).

2. What exactly does the FamilieSCN2A Foundation do?

The FamilieSCN2A Foundation supports families affected by SCN2A-related disorders and funds research to find treatments—and one day, a cure.

3. How will my donation be used?

You're helping drive research toward treatments and a cure, while making sure families aren't facing this diagnosis alone. Your support also provides urgent patient assistance, family travel grants to attend our conferences, sibling support, and meet-ups that build lifelong connections.

4. Can you tell me about a specific family or child the Foundation has helped?

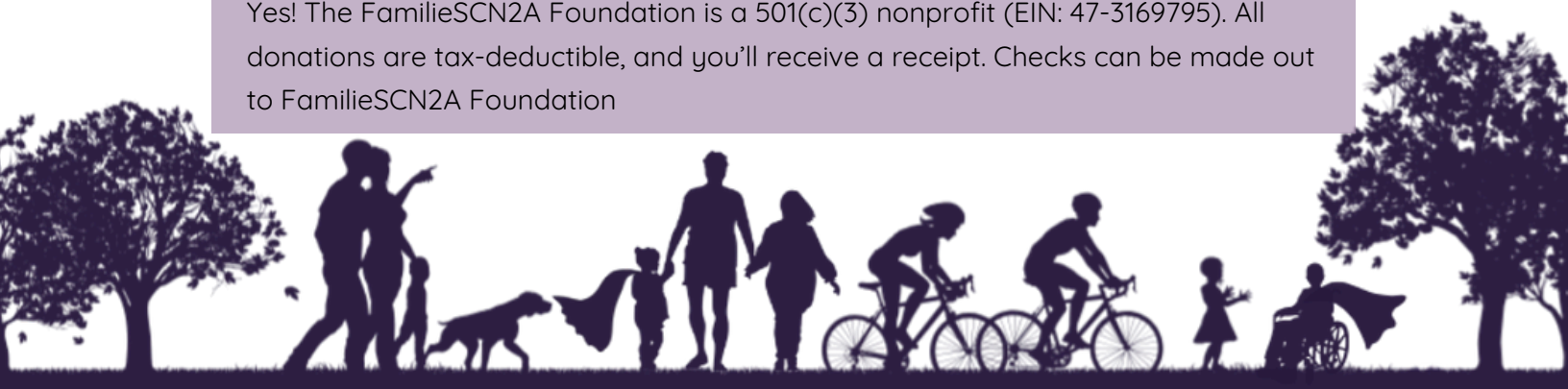
The FamilieSCN2A Foundation supports over 2,500 families worldwide through research, advocacy, and direct support. Here is where you can share your personal story, how the Foundation has impacted you or your family, and why this mission matters so much to you.

5. What kind of research is the Foundation supporting?

There are dozens of SCN2A-focused research projects in the pipeline, ranging from understanding the gene to developing targeted therapies. It's giving our community real hope for better treatments and, one day, a cure.

6. Is the Foundation a registered nonprofit? Will I receive a receipt?

Yes! The FamilieSCN2A Foundation is a 501(c)(3) nonprofit (EIN: 47-3169795). All donations are tax-deductible, and you'll receive a receipt. Checks can be made out to FamilieSCN2A Foundation





CONTACT Us!

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Our **VISION** is a world with effective treatments and cures for all SCN2A-related disorders.

Our **MISSION** is to accelerate research, build community and advocate to improve the lives of those affected by SCN2A-related disorders around the world.

